



Vidyo®

Branding and White-Labeling

Customize your video communications experience with Professional Services



Use Cases

- **Employee Collaboration Hub:**
Video solution with company's brand, application name, and custom interface
- **Healthcare Portal:**
Custom portals for clinicians and patients
- **Court Hearings:**
Allow general public to join hearings via a custom mobile WebRTC instance with limited functionality
- **Virtual Receptionist:**
Custom kiosk that allows visitors to connect to a virtual receptionist
- **OEM:**
Ideal for companies who need a customizable video platform to resell under their brand

Benefits

- Represent your brand and culture
- Offers choice & flexibility of features
- Build specific features on the platform
- Design a custom interface and experience without the overhead of developing an application

Business Challenge

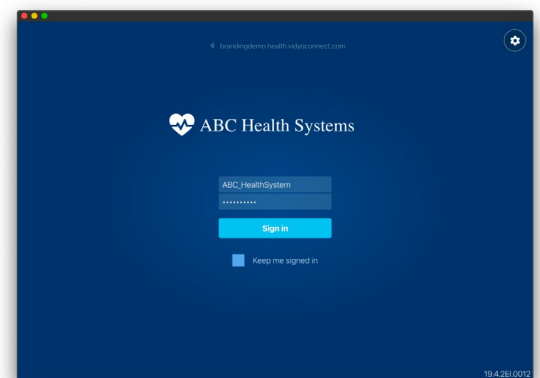
When searching for the ideal video platform for your business, one size does not always fit all. Your organization needs the ability to deploy a unique solution that represents your brand and focuses on your specific needs. Building a video solution from scratch can be expensive and time consuming, and you may not have the resources needed to achieve your goals.

Leveraging an existing platform with a proven track record that has the option to integrate your company's brand and voice can not only save time and money, but also guarantee a seamless experience for all users.

Vidyo Solution

Vidyo's branding and white-labeling professional services were designed to allow you to have an interface that has the look and feel of a bespoke video conference solution. Vidyo's team of experts can tailor the VidyoConnect or VidyoEngage interfaces for a one-of-a-kind, custom experience without the overhead of developing an application.

Vidyo's branding and white-labeling services also gives you the option to pick and choose which features you'd like to include in your solution, allowing you to build the ideal platform for your organization.



Anticipated Results

By utilizing Vidyo's branding and white-labeling professional services, you can expect to receive a unique, superior video experience that highlights your organization's brand and culture without the cost of a custom solution.



| Branding / White-Labeling Components | Details |
|---|--|
| <p>Where to Apply Branding and White-Labeling</p> | <ul style="list-style-type: none"> • All VidyoConnect components can be branded/white-labeled <ul style="list-style-type: none"> • Desktop - Windows and MacOS • Mobile - iOS and Android • WebRTC • VidyoEngage Interfaces <ul style="list-style-type: none"> • Agent Web Interaction • Customer Web Interaction • Customer Mobile Interaction (iOS and Android) • All changes are based on Vidyo product General Available (GA) release |
| <p>Vidyo Branding / White-Labeling Requirement Gathering</p> | <ul style="list-style-type: none"> • Gather customer specific requirements for a custom “look and feel” and functionality changes to the Vidyo Applications • Scope of Work (SOW) will be prepared for the required customizations being requested |
| <p>Branding Options</p> | <ul style="list-style-type: none"> • Logo change within the application • Color schema change (background and button colors) • App name change • App icon change |
| <p>White-Labeling Options</p> | <ul style="list-style-type: none"> • Removal of certain features or buttons • Changing placement and description of buttons • Custom features • Custom workflow • Language Support |
| <p>Branding Template</p> | <ul style="list-style-type: none"> • Branding template will be provided for customer assets and User Interface mockups • Translation Worksheet will be provided for the textual and label changes |
| <p>Customer Dependencies</p> | <ul style="list-style-type: none"> • Customers must upload their customized mobile app(s) to the Apple and Google app stores |

To get started on your custom solution, please [schedule a design consultation](#)



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